

# Agile Transformation Coach

Leading Agile Transformations to Achieve Business Agility

Agile transformations are complex because the agile manifesto offers many different angles on the effectiveness with agile processes. Simple, cookie-cutter transformation approaches fall short capturing the various views and therefore creates a mediocre and sub-optimal agile organization. Planning an agile transformation top-down and start-to-finish is neither successful nor does it signal the right message to everyone involved in the transformation that change is real. Thus, agile transformation coaches have a deep understanding of agile principles and how they are lived by during agile transformations. They also have the emotional intelligence to take leaders and team members alike on a journey that will fundamentally change the eco-system of the organization.

## TOPICS

- What is the Agile Kata?
- Embracing the Agile Manifesto as a foundation for an agile transformation
- The role of the Agile Transformation Coach and the Agile Transformation Team
- Evidence-based management to measure progress
- Liberating Structures to organize and plan
- Defining goals and experiments with the Kata
- Impact analysis of agile transformations
- Pitch, initiate and kick-start your Agile Transformation Kata

## CERTIFICATION



This ICAgile accredited course is part of the business agility path. Participants will automatically receive the ICP-CAT (Coaching Agile Transitions) certificate after course completion.

## OBJECTIVES

- Gain an understanding and learn how to apply practices suitable for an agile transformation
- Apply methods to evaluate and measure effective agile organizations
- Use the Agile Transformation Kata as tool to steer agile transformations
- Apply a variety of facilitation methods that foster and support an agile culture
- Establish transparency for agile transformations
- Learn how to work with different personalities in an agile transformation
- Use proven patterns and practices to increase the success and long-lasting impact of an agile transformation
- Analyse the impact and the success of agile transformations

## AUDIENCE

This course was designed for Agile Coaches, Scrum Masters, Line-Managers, Leaders and any change agent who would like to learn how to start and steer agile transformations.

## LOGISTICS

Length: 2 Days  
Max. 16 Participants  
11h Live Instructor + 3h Self-Paced  
(In-Person or Virtual)