

Product Owner

Proven Techniques for Product Owners and Facilitators

In this very hands-on course participants will learn about two common concerns product owners are facing in day to day activities:

- How to create a product backlog from scratch?
- How to maintain a quality product backlog over time?

This course will cover both concerns and uses a case study to take students on a journey to cover common techniques. For example, participants will start with an agile visioning activity before user roles, story mapping and release planning is explored until an initial product backlog emerges and is ready for Sprint 1.

Having a good understanding of Scrum prior to this course would be beneficial as this course focuses entirely on the responsibilities of a product owner.

TOPICS

- Crafting a vision using different techniques
- Users, User roles and Personas
- User Story Workshop Simulation
- User Story writing
- Refinement techniques
- User Story Mapping (sequencing)
- Creating a minimum viable product (MVP)
- Release planning activities
- Product Backlog Ordering techniques
- Getting the product backlog ready for the next sprint
- Tracking progress towards a release

CERTIFICATION



Although this training is not an official Product Owner certification training, many past student have successfully passed the PSPO I certification assessment after this training.

OBJECTIVES

This practical workshop-style training will serve Product Owners by providing participants with:

- An understanding how agile teams craft and maintain a vision.
- Learn to write effective user stories.
- Tools and techniques to apply during story mapping and release planning.
- Experience and understand how value can be isolated and drive the organization of a product backlog.
- Learn effective metrics for product owners,
- Experience techniques to refine an existing product backlog over time.
- See how a product backlog is getting ready for Sprint 1.

AUDIENCE

This course is for Product Owners, Stakeholders, Leaders, Scrum Masters and Agile Coaches (Facilitator) that are looking for new techniques to add to their toolbox.

LOGISTICS

Length: 1 Day
Max. 16 Participants
Live Instructor
(In-Person or Virtual)